

SPONSOR THE EXPO!



The NPBA presents...the Building, Remodeling and Energy Expo which hosts a wide variety of indoor and outdoor exhibitors as well as numerous demonstrations and workshops. This year marks the 22nd anniversary of the Expo and we look forward to continuing our mission of supporting the building community and related trades. As a Building, Remodeling and Energy Expo Sponsor, we guarantee your recognition on multiple occasions, in keeping with your elected sponsorship level.

If you are interested in becoming a sponsor of the Expo, please contact the NPBA office at 360-452-8160 or email: info@npba.info. The first right of refusal is January 11, 2019.

CAPSTONE SPONSOR

\$10,000

- Company Logo prominently displayed in ALL Marketing Materials
 - Newspaper Ads
 - Radio
 - NPBA Website Links to Sponsor's Homepage
 - NPBA Facebook Page
 - Flyers
 - Posters
 - Street Banner in Sequim and Port Angeles with Company Logo
 - Press Releases
 - NPBA Newsletter Feature Article
 - Announcements During the EXPO
 - On Site Signage -Company Logo Displayed on Banner
 - 1 Complimentary Advertising Insert for Tote Bags
 - 1 Seminar Demonstration opportunity
 - 2 Complimentary Booths with Exclusive Set Up Time
 - Exclusive Sponsorship
- Official Program Guide Cover
 - Official Program Guide Content, 2 Full Pages
 - Email Correspondence
 - Tote bags with company logo
 - NPBA Newsletter EXPO Articles
 - Inserts in local affiliate company mailings



KEYSTONE SPONSOR

\$5000

- Company Logo displayed in Marketing Materials
 - Newspaper Ads
 - Radio
 - NPBA Website
 - NPBA Facebook Page
 - Flyers
 - Posters
 - Announcements During the EXPO
 - On Site Signage - Company Logo Displayed on Banner
 - 1 Complimentary Booth with Exclusive Set Up Time
- Official Program Guide, 500 Word Feature Article
 - Email Correspondence
 - Inserts in local affiliate company mailings

Your company name here

CORNERSTONE SPONSOR

\$3500

- Company Logo Displayed in Marketing Materials
 - Newspaper Ads
 - NPBA Website
 - NPBA Facebook Page
 - Flyers
 - Announcements During the EXPO
 - On Site Signage - Company Logo Displayed on Banner
- Official Program Guide, 250 Word Article
 - Email Correspondence
 - Inserts in local affiliate company mailings

Your company name here

See Other Side

- Company Logo Displayed in Marketing Materials
 - Newspaper Ads
 - NPBA Website
 - NPBA Facebook Page
 - Flyers
- Announcements During the EXPO
- On Site Signage - Company Logo Displayed

- Official Program Guide, 250 Word Article
- Email Correspondence
- Inserts in Sequim Chamber Mailings

OFFICIAL PROGRAM GUIDE \$1500

- The Official EXPO Program Guide reaches over 25,000 households on the Olympic Peninsula. The EXPO Guide is inserted into the Sequim Gazette/Peninsula Daily News/Port Townsend Leader as well as handed out both days of the EXPO. The sponsor's name will be prominently featured on the program cover and sponsor's name will be announced throughout the day during both days of the EXPO.

Your company name here

THE EXPO INFORMATION BOOTH SPONSOR \$1000

- The Building, Remodeling and Energy EXPO Information Booth is THE HUB of our two-day event. Here, attendees and exhibitors can receive booth information, pick up an exhibitor map, check for lost and found items and ask questions about the North Peninsula Building Association or EXPO. The sponsor's name will be prominently displayed above the information booth and will include announcements of your sponsorship at appropriate times during the event. It is THE source for event information!

Your company name here

EXPO CHILDREN'S TOOL BOX BUILDING STATION \$700

- The Children's Tool Box Building Station is where children can build a fully functional tool box. A banner with the sponsor's name will be featured in the area along with announcements in the Expo Halls during the event.

Your company name here

COFFEE CUP SPONSOR \$500

- This sponsorship keeps on giving! In an effort to reduce waste at EXPO, coffee cups will be given away to guests and exhibitors for use during EXPO. Put your logo on a coffee cup that will be used by exhibitors and guests alike all year long.

Your company name here

EXPO TOTE BAG PROMOTIONAL INSERT \$300

- Get your message out to EXPO attendees. Your company may insert a promotional item, business card, brochure, postcard or flyer promoting your company in the official EXPO Tote Bag.

Your company name here