

# SPONSOR THE EXPO!



The Building, Remodeling and Energy Expo hosts a wide variety of indoor and outdoor exhibitors as well as numerous demonstrations and workshops. This year marks the 15th Anniversary of the show and we look forward to continuing our mission of supporting the building community and its related trades.

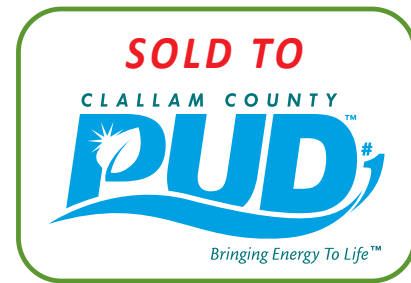
As a Building, Remodeling and Energy Expo Sponsor, we guarantee your recognition on multiple occasions, in keeping with your elected sponsorship level. If you are interested in becoming a sponsor of the Expo, please contact the NPBA office at 360-452-8160 or email: [expo@npba.info](mailto:expo@npba.info).

The first right of refusal for prior year sponsorships is January 31, 2012.

## CAPSTONE SPONSOR

\$9500

- Company Logo prominently displayed in ALL Marketing Materials
    - Newspaper Ads – Peninsula Daily News & Sequim Gazette
    - Radio - KONP & KSQM
    - NPBA & EXPO Websites Links to Sponsor's Homepage
    - NPBA Facebook Page
    - Flyers
    - Posters
  - Street Banner in Sequim and Port Angeles with Company Logo Displayed
  - Press Releases
  - NPBA Newsletter Feature Article
  - Announcements During the EXPO
  - On Site Signage – Company Logo Displayed on Banner
  - 1 Complimentary Advertising Insert for Tote Bags
  - 2 Complimentary Booths
  - Seat on EXPO Planning Committee for Designated Representative
  - Exclusive Sponsorship
- Rack Cards
  - Official Program Guide Cover
  - Official Program Guide Content, 2 Full Pages
  - Email Correspondence
  - NPBA Newsletter EXPO Articles
  - Inserts in Sequim and Port Angeles Chamber Mailings



## KEYSTONE SPONSOR

\$5000

- Company Logo displayed in Marketing Materials
    - Newspaper Ads – Peninsula Daily News & Gazette
    - Radio - KONP & KSQM
    - NPBA & EXPO Websites Links to Sponsor's Homepage
    - NPBA Facebook Page
    - Flyers
  - Press Releases
  - Announcements During the EXPO
  - On Site Signage – Company Logo Displayed on Banner
  - 1 Complimentary Insert for Tote Bags
  - 1 Complimentary Booth
- Posters
  - Rack Cards
  - Official Program Guide, 500 Word Feature Article
  - Email Correspondence
  - Inserts in Sequim and Port Angeles Chamber Mailings

## CORNERSTONE SPONSOR

\$2500

- Company Logo Displayed in Marketing Materials
    - Newspaper Ads – Peninsula Daily News & Sequim Gazette
    - Radio - KONP & KSQM
    - NPBA & EXPO Websites Links to Sponsor's Homepage
    - NPBA Facebook Page
    - Flyers
  - Press Releases
  - Announcements During the EXPO
  - On Site Signage – Company Logo Displayed on Banner
  - 1 Complimentary Booth
- Posters
  - Rack Cards
  - Official Program Guide, 250 Word Feature Article
  - Email Correspondence
  - Inserts in Sequim and Port Angeles Chamber Mailings

## SHOPPING SPREE SPONSOR

**\$2000**

- Company Logo Displayed in Marketing Materials
  - Newspaper Ads – Peninsula Daily News & Sequim Gazette
  - Radio - KONP & KSQM
  - NPBA & EXPO Websites Links to Sponsor Homepage
  - NPBA Facebook Page
  - Flyers
- Posters
- Rack Cards
- Official Program Guide, 100 Word Feature Article
- Email Correspondence
- Inserts in Sequim and Port Angeles Chamber Mailings
- Press Releases
- Announcements During the EXPO
- On Site Signage – Company Logo Displayed

## EXPO CHILDREN'S BIRDHOUSE BUILDING STATION

**\$1500**

- An ever popular feature of the Expo is the Children's Birdhouse Building Station where children can, with the assistance of Future Builders Students build a fully functional birdhouse. This sponsor provides materials and labor to construct birdhouses. A banner with the sponsor's name will be featured in the area along with announcements in the Expo Halls during the event. This sponsor's name and logo will be featured on the SequimExpo.com website with a link back to sponsor's website.

## OFFICIAL PROGRAM GUIDE SPONSOR

**\$750**

- The Official Program guide reaches over 16,000 households on the Olympic Peninsula. It is inserted into the Sequim Gazette, Port Townsend Leader and direct mailed to residents on the Olympic Peninsula. The sponsor's name will be prominently featured on the program cover and sponsor's name will be announced frequently during the EXPO. This is an exclusive sponsorship and you must be an NPBA member to purchase this sponsorship.

## TOTE BAG SPONSOR

**SOLD TO CLALLAM PUD**

- Provide bags with your logo on it for the general public to collect vendor and exhibitor information. This is an exclusive sponsorship.

## EXPO TOTE BAG PROMOTIONAL ITEM OR INSERT

**\$100 EACH**

- Get your message out to EXPO attendees. Your company may insert a promotional item, business card, brochure, postcard or flyer promoting your company in the official EXPO Tote Bag. Inserts must be pre-approved by the EXPO Committee.

## COFFEE MUG SPONSOR (2) 1 SOLD TO EAGLE HOME MORTGAGE

**\$250 EACH**

- This sponsorship keeps on giving! In an effort to reduce waste at EXPO, ceramic mugs will be sold to guests and exhibitors for use during EXPO. Mugs will be refillable with the official coffee of EXPO. Put your logo on a coffee cup that will be used by our exhibitors and guests all EXPO long and then taken home or to the office for continued use.

## EXPO NAME BADGE SPONSOR

**\$500**

- This exclusive sponsorship is intended for a national/corporate distributor or manufacturer and features prominent display of your logo on EXPO Exhibitor name badges. This sponsorship option guarantees a listing in the Official Program Guide as well as announcements of your sponsorship at appropriate times during the event. You may also provide a piece of marketing material to be distributed with exhibitor badges.

## THE EXPO INFORMATION BOOTH SPONSOR

**\$250**

- The Building, Remodeling and Energy EXPO Information Booth is the hub of our two-day event. Here attendees and exhibitors can receive booth information, pick up an exhibitor map, check for lost and found items, ask questions about North Peninsula Building Association, or obtain a band-aid. It is the source of information for EXPO and the Association. The sponsor's name will be prominently displayed above the information booth and will include announcements of your sponsorship at appropriate times during the event.

## INTERIOR PLANT DISPLAY SPONSORSHIP

**\$75**

- Breathe life into the interior of EXPO by providing potted plants for the EXPO Grounds. This is ideal EXPOsure for local nurseries to focus on how plants add to the environment of a home, office or patio. Display areas will be identified throughout EXPO and in the official program guide which will note your company name.

## MAIN EXPO ENTRANCE LANDSCAPING SPONSOR

**\$500**

- What better way for a nursery, garden center or landscape architect to play a visible role at the EXPO than by demonstrating your expertise! This sponsorship will be exclusive and unique. As the EXPO entrance sponsor, you may landscape as you choose, using plants, waterfalls, topiary, or in other ways to best represent your talents. This will be an opportunity to showcase your business and landscaping skills. Appropriate signage will be coordinated by EXPO planners. As the landscape sponsor, you may distribute brochures and leaflets from a point of pick up inside your landscape design and staff your display. The EXPO landscaping sponsor will be included in the Official Program Guide distributed to thousands of households.